

A number of local veterans took in the annual Reunion of the 31st Battalion which was held at the Paliser Hotel on Saturday night. Those who attended were W. W. Gillrie, W. Loader, Pete Miquelon, E. Cogswell and Chas. Mardon.

3 TIMELY BUYS!

1938 FARGO
LT. DELIVERY—
Fully Guaranteed
V-8 FORD
—COUPE

Used Tractors
3 Different Makes

ROGER BARRETT



"He'll never need to exchange a

Forsyth SHIRT

● The gift that every man is pleased to get and proud to wear. Shop now while our brilliant Christmas display of the famous Forsyth Shirts is still complete. Choose his gift now from the outstanding patterns and smart colour blends and stripes that distinguish this modern selection. The tailoring is superb in every detail.

SHOP EARLY

Palamas, Cravats, Mufflers, Pocketwear



\$2.00 & \$2.50

See them Now at

J. V. BERSCHT & SONS



Fall Round-up:

McCLARY RANGES and HEATERS
and "DUO-THERM" OIL HEATERS

Linoleum and Congoleum Rugs

Eveready and Burgess Radio Batteries

Stove Pipes — Elbows — Tees, Etc. — Hods

MAC'S SERVICE HARDWARE

I.O.D.E. Concert.

The concert given by the I.O.D.E. in aid of the evacuated British children proved a success and there was a very good attendance.

Mr. C. R. Ford occupied the chair and an excellent program was presented which consisted of vocal solos by Messrs. Jack and Alex Robertson, Misses Florence Chamberlain and Margaret Adshead; vocal duet by the Buhr Sisters; piano duet by the Robertson Sisters; and a solo by Miss Marjorie Burns; tap dances by Olga Dupont and Ethel Landeen; and recitations by Mrs. Ross Youngs. Miss Betty Boorman rendered a cello solo.

A high light of the program was a "Quiz" contest between younger and older members of the Board of Trade which was conducted by Miss Kathleen Collins. The younger men proved victorious. Another innovation was a spelling bee between pupils of the eight and ninth grades. The eighth grade proved to be the better spellers and had three contestants left at the end of the contest.

The Didsbury School Orchestra rendered several selections to open the concert.

During the evening Don Dunlop was presented with one of the certificates and prizes which were given to commemorate the Royal visit, by the Alberta Chapter of the I.O.D.E. to the pupils of each school having the highest marks in social studies.

Evangelical Young People Organize.

Last Sunday evening at 7 o'clock 34 young people met in the church parlors for organization.

The election resulted as follows:

President: Dorothy Dippel
Vice-president: James Hooper
Secretary: Lydia Jensen
Treasurer: Bessie Ringheim

The evening service will be a unified service and a young people's meeting will follow the sermon.

A Young People's Prayer Group will meet at the dismissal of the evening service.

You are invited to join this fine young people's group.

J. W. Bridge Passes In Calgary Hospital

John William Bridge, aged 79, of 624 Second avenue west, died in a Calgary hospital on Sunday evening. He was born in Sittingbourne, Kent, England, and settled northeast of Didsbury 33 years ago. He had been in Calgary for two years.

Surviving are his wife, Mary, of Calgary; a son, Gilbert in Olds and a step-daughter, Mrs. John Brinson of Three Hills.

Funeral services were conducted by Rev. George R. Upton at the Foster & Foster funeral home on Wednesday. Interment was made in the Burnside cemetery.

Permanent Memorial To the Royal Visit

Alberta will have a permanent memorial to the Royal Visit, it was stated by government officials. Either a stone panel at the main entrance to the Legislative buildings or an apt memorial in the Chamber or the rotunda will be set up, bearing an appropriate inscription.

Big Game Hunters Return Fully Loaded

Stewart Tighe and party returned Saturday evening from their usual hunting grounds on the Clearwater river, northwest of here, and brought in a very good haul.

Five moose and two deer fell to their guns and some very fine animals were in the bunch.

The hunting party consisted of Stewart and Harold Tighe, Walter and Ken McCoy, and Sam Thompson. They have hunted this district for several years and have always been successful in bringing in a good quota of game.

Bert Fisher and Otto Mueller, of Ghost Pine, left on Thursday for their old stamping grounds at the headwaters of the Big Red. Frank Hesselton and Jack Topley intend to join them this week.

Red Cross Notes

It has been reported that there has been some criticism in the country districts that socks supplied by the Red Cross were sold to soldiers during the last war and another complaint was that soldiers could not get a cup of coffee without paying for it.

These criticisms are very unfair, as all Red Cross supplies were donated to the Army Medical Corps for distribution, also that the Red Cross never had a policy of supplying coffee to the men, as this service was performed by the Y.M.C.A. and the Salvation Army.

The big work of the Red Cross was in supplying bandages, hospital and medical supplies to the wounded soldiers and also supplying food and comforts to the prisoners of war. They also supplied hospitals and ambulances. This will be done during the present war and in addition there will be the needs of the civilian population who may be injured during air raids to be taken care of.

Already in the present war, parcels have gone forward to the two Canadians known to be imprisoned in Germany: Alfred Burke Thompson, of Peneteng, and Robert Coste, of Toronto. Both young men were captured when their planes were shot down during flights over Germany. Both were promptly the subject of Red Cross attention after their capture. Cables from Rt. Hon. R. B. Bennett, Chairman of the British Committee of the Canadian Red Cross, reports that clothing and food parcels have been sent them.

Don't forget the slogan, "Dig in and Give."

WEDDINGS

MUIRHEAD—FARRANT

On November 4th, 1939, at St. Benedict's Church, High River, by the Rev. Neville Blunt, Iris Eleanor, youngest daughter of Mr. and Mrs. Henry Farrant, Didsbury, to Raymond Willard Muirhead, of Rosedale, B.C.

DIDSBURY MARKETS

HOGS
Select 8 15
Bacon 7.65
Butcher 6.65

BUTTERFAI
Delivered Basis at Crystal Dairy
Special 25c
No. 1 23c
No. 2 20c
Table cream 29c

EGGS
Grade A Large 30c
Grade A Medium 28c
Grade A Pullets 23c
Grade B 23c
Grade C c

Prices subject to change without notice

I.O.D.E. Sends Clothing To the Evacuated.

The concert given by the I.O.D.E. on Wednesday evening last resulted in a large shipment of clothing being sent to help the poorer women and children who have been evacuated from the cities of Great Britain.

Part of the clothing was contributed at the concert and the balance was obtained with the cash donations taken at the door.

The following is a list of articles included in the shipment:

Little boy's suit, 2 woollen scarves, 5 pairs children's underwear, 2 boys' shirts, 5 girls' dresses, 1 lady's dress, 7 pairs mitts, 10 pairs woollen stockings, 1 suit combinations, 1 sleeping suit, 1 baby's bonnet, 2 ladies' vests, 3 children's vests, 1 pair lady's underwear, 3 berets (lams), child's nightgown, 2 children's aprons, 2 baby blankets, and a ball of wool.

The cash donations amounted to \$33.30 and after meeting expenses the following articles were purchased:

4 woollen scarves, 2 woollen parkas, 6 ladies' flannelette nightgowns, 2 ladies' sweaters, 2 large baby blankets, 10 pairs ladies' hose, 8 pairs children's underwear, 6 suits ladies' combinations, 2 ladies' waists, and 3 children's sweater coats.

The parcel was shipped to I.O.D.E. Headquarters on November 16th. Mons Chapter wishes to thank all who contributed in any way to this worthy cause.

Westerdale M.D. Will Hold Tax Sale

The Westerdale Municipality will hold a tax sale of all lands which are more than two years in arrears and the list of lands subject to sale have already been published in the Alberta Gazette.

Since the lands were advertised, many taxpayers have had their lands removed from the list.

A full list of all lands which remain on the tax sale list will be published in the Pioneer next week.

Mitts, Gloves or Winter Footwear—you can't pass up T. E. Scott's lines, lowest prices in town!

Barrett's Garage Burglarized

Roger Barrett's place of business was burglarized Thursday night, when thieves broke in through a window.

A car heater and other merchandise to the value of about \$60.00 was stolen and the till was rifled, but it contained only about 70 cents—in pennies.

The police are investigating the robbery, but up to the present no trace of the culprits has been found.

A. G. Studer received word upon his return from the East that his cottage at Sylvan Lake had been broken into. He went up to investigate and reports that a large number of cottages had been entered and that evidence showed a gang had been holding parties in them. Several arrests had been made.

Ranger Girls Start Red Cross Work

The Ranger Group of the Girl Guides are devoting two evenings a month to Red Cross work and an enthusiastic group of girls met at the home of Grace Garner last Thursday evening to commence work.

USED CARS & MACHINERY

1929 PONTIAC COUPE **\$150**
1933 CHEV. Light Delivery..... **\$300**

An overhaul and repaint job on a No. 4 I.H.C. MANURE SPREADER

We have wrecked one 15-30 and one MODEL K CASE TRACTORS and have PARTS and REPAIRS.

HAROLD E. OKE
Phone 10. Your I.H.C. Dealer

Radio Specials

Addison Battery Sets

4-TUBE MODEL—Provides 6-tube performance, the lowest drain battery set on the market today. You will have to see this set to really appreciate its value **\$19.95**
COMPLETE WITH TUBES

5-TUBE 6 VOLT SET—No B or C batteries required. A remarkable performer with exceptionally fine tone quality due to use of a large Heavy Duty Celestion Speaker. Beautiful cabinets.

MANTEL MODEL COMPLETE WITH TUBES **\$44.95**

CONSOLE MODEL COMPLETE WITH BATTERIES... **\$56.75**

See the Latest in a 1940 DeForest ELECTRIC SET . . .

A medium sized Mantel set with 5 tubes, giving a 7 tube performance. Push buttons for your favorite stations. COMPLETE **\$24.95**

All Reconditioned Radios HALF PRICE

GUARANTEED STORAGE BATTERIES


6 Volt 13-Plate, well built, fully guaranteed **\$5.95**
2 Volt Radio Batteries, 2 only, regular \$4.75
SPECIAL **\$3.50**

Builders Hardware Stores Ltd.

PHONES: Store, 7 Manager's Residence, 160

"It DOES taste good in a pipe!"

HANDY SEAL-TIGHT POUCH • 15¢
1½-LB. "LOK-TOP" TIN • 60¢
also packed in Pocket Tins



Picobac
GROWN IN SUNNY SOUTHERN ONTARIO

Personality Or Pattern?

The objectives of education have been set forth in many ways and in diverse phrases from time to time. Many definitions have been given by many authorities and by some without authority. Some of these definitions are succinct and hit the mark precisely. Some are not broad enough to embrace the whole field. Some fall short of the real goal.

During recent years the popular conception of the ultimate aim of education has undergone a radical change. Time was when people thought the objective of education was the absorption of a mass of facts, data and information. The schools and colleges were regarded as factories and the students as receptacles for material, and often enough indigestible and undigested mental food. They were, in brief, cramming machines.

Hence the popularity (not with the students) of periodic examinations, the passing of which was the be-all and end-all of a successful scholastic career. At these mental orgies the unfortunate and harassed pupil was expected to disgorge all the facts, data and information with which he had been packed since the preceding test, insofar as the time limit permitted. If in the final year of the final course the "victim" was able to score a designated percentage of marks he was regarded as a finished product. He had completed his "education".

Too often the result was an automaton, who was no more fitted to take his place in the life of the world around him than a babe, who was unable to make decisions when thrown on his own resources and was unprepared to enjoy the richness of a full life.

A Changed Conception

Fortunately, the conception of the true aim of education, by a process of evolution of thought, has reached a higher plane, though, unfortunately, there still remain within the ranks of the priests and prophets of the educational system, some who have not altogether, at least in practice, relinquished the old ideas and the old shibboleths. Even these die-hards, however, are becoming converted and are ready to admit that there is much more to education—or should be—than the acquisition of learning.

Gradually in the minds of the general public, as well as in those of educational leaders, the impression is being borne home that the real objective of education is not to press the students into a common mould, not to turn them out to a common pattern, but that rather the aim is (or, again, should be) to develop a personality, and that this can only be done by leading the student to think for himself and to arrive at his own conclusions instead of having his thinking done for him. The student must be given facts, but he alone should be taught to base his own conclusions based upon those premises.

The mass production of a type-student may serve the purpose very well in countries where dictators hold the reins of power and where all that is expected of the citizen is blind obedience. Dictators are best served when citizens are not allowed or expected to think for themselves. Hence the first safety measure adopted by a dictator in office is to seize the youth and through the educational system mould them to the desired type.

Such an educational system, however, is the very antithesis of democracy. In countries where people still enjoy the right to rule themselves it is essential that they be able to think for themselves and arrive at their own conclusions. Otherwise, a soil is furnished in which dictatorship may easily spring up and flourish. The very basis of successful democratic government is an enlightened public opinion and the foundation on which an enlightened citizenship is built is to be found in the schools and colleges of the nation. If the foundation is strong, the superstructure will be sound and enduring.

Personality Essential

The student who is guided to think for himself is the student who will develop initiative and personality. Regimentation will find no nourishment in such soil. Hence the importance of development of personality in the youth of the country, if democracy is to survive and make progress.

And if personality is to be the objective of an educational system, it is highly essential that the teacher be the embodiment of personality, that the teacher's influence make the right impress on the mind of the student. If the teacher has personality, it matters little what he teaches, his example and influence will be exerted in the direction of the production of the right type of citizenship. The result will be students with personality, able to take their place in the democratic picture with credit to themselves and to their country. So, may democracy live and overcome its defects.

It is not unlawful to write cheques for less than one dollar.

Ask for **BEE HIVE**



Barnardo Boys Enlist

Management Endeavoring To Compile An Honor Roll Of Those Who Have Volunteered

Thousands of boys who received a start in life from Dr. Barnardo's Homes enlisted voluntarily in the last war and served with distinction overseas. They are again joining the colors in large numbers, according to John W. Hobday, manager of Dr. Barnardo's Home, 538 Jarvis St., Toronto. The management of the homes is anxious to compile an honor list of those who have enrolled for the present war and any information available should be sent to the home.

There were 6,211 Barnardo boys in the Canadian Expeditionary Force in the last war and 531 were killed or died of wounds. One of them was recommended for the V.C. before he died.

It is to be hoped that any information available will be sent to the Barnardo Home in Toronto, so that a complete record may be kept.

In one day, a young robin can eat earthworms measuring a total length of 14 feet. 2332

Rich Northern Mines

Valuable Ores Taken From Great Slave Lake Region

Samples of ore taken from the Great Slave Lake region have shown presence of two ores valuable in steel-hardening, according to the report of Slave Lake Gold Mines, Limited.

Tungsten, of which there is no commercial production in Canada at present, has been found in commercial quantities and molybdenum has also been detected although possibilities of its commercial development have not been investigated to any degree.

The report said six samples of ore taken from Outpost Island showed tungsten present in quantities as high as 1.29 per cent. Present prices for tungsten concentrate would make one per cent. ore worth \$20 a ton, the report continued. It was considered commercial development of the property was feasible.

According to the Minerals Year Book of 1938, China furnished the main world supply of tungsten which is used for hardening steel for high-speed tools, for cementing tungsten carbides, for stellites and electric light and radio tube filaments and for preparation of various chemicals.

According to the book, China produced 17,895 metric tons of the metal for export in 1938, and United States production was 3,175 tons. Smaller quantities came from Portugal, Bolivia and the Malay States. The metal is also found in Russia, but the country's figures are not available.

Snow fences made of living trees instead of pickets are being tried along Wisconsin highways, and are believed economical.

MICKIE SAYS—

WE CALL TH' WANT ADS
OUR "MIGHTY MIDGETS"
BECAUSE THEY'RE SMALL
BUT THEY GET RESULTS
✓ ALL TH' BENEFITS OF
OUR BIG CIRCULATION
FOR A FEW NICKELS



Use ROYAL

FOR
FINER-FLAVORED
BREAD
THAT'S BETTER
FOR YOU



Canada's Navy

People Of Canada Have Reason To Be Proud Of Our Naval Force

Canadians should become navy conscious. The Dominion now has a fleet of seven destroyers and four mine-sweepers. The most recent acquisition is the Assiniboia, named after one of the west's rivers, and it is the largest and fastest of the present destroyer flotilla. It was obtained from Great Britain and now is the leading ship of the Canadian navy.

Prairie people, far inland, are not usually thinking of naval matters, but to those who have experienced the sea there is something about affairs nautical that breeds men of courage. On the prairies battles with the elements are not the same. One has only to read Joseph Conrad's tales of the sea or any of the books published about the work of the British navy during the last war, to realize that something happens to a man's soul when he is victor over raging elements at sea. The soldier coming through his first major battle experiences something of the same. For the soldier it is a baptism of fire. For the sailor, cramped in close quarters between walls of steel, with a sharp prow cutting through mountains of raging water, it is also a rugged baptism. Men of the navy deserve all the credit they receive. They keep Empire lanes open and it is not an easy task.—Regina Leader-Post.

Thinking Not Allowed

The Toronto Globe and Mail says it is claimed that Swedish Army planes fired on Hitler's "favorite" yacht. In view of Goering's 12 automobiles, it would be interesting to know how many yachts the Fuehrer has, and what the German people, on short rations, think about their leaders' opulence.

Nobel Prize Award

Given To German, Although Hitler Refuses To Allow Acceptance


Award of the 1939 Nobel Prize for physiology and medicine to Prof. Gerhard Domack of Germany, was announced, although the Nazi government of Adolf Hitler has refused to recognize the Nobel awards.

The Nazi attitude toward the Nobel prizes came after Carl Von Ossietzky, pacifist writer, was given the Nobel Peace Prize in 1935 while he was in a Nazi concentration camp as an enemy of the state. Von Ossietzky died in 1938.

After the award in 1935, Hitler decreed that Germans could no longer accept the award, which amounted to \$39,000 when awarded to Von Ossietzky.

The Nazi fuhrer then announced special \$40,000 prizes for art, literature and science to replace the Nobel Prizes as far as Germans were concerned.

The hum of a bee is made entirely by the wings.



THE NEW Coleman RADIANT HEATER

Here's a portable fireplace that requires no installation. Delivers flood of clean, beautiful heat. Several coal oil and gas line models.

SEE YOUR DEALER or write to us for details.

THE COLEMAN LAMP & STOVE CO., LTD., Dept. WN 409 TORONTO, ONT.



COOKING SCHOOL

SANDWICHES WILL KEEP FRESH FOR HOURS...IN PARA-SANI

Heavy WAXED PAPER

MADE IN CANADA

Appleford's Para-Sani

For keeping the freshness, flavor and moisture in food, Para-Sani Heavy Waxed Paper has no equal. Made by Appleford Paper Products Limited.

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Heavy WAXED PAPER

APPLEFORD PAPER PRODUCTS LTD.

WAREHOUSES AT

WINNIPEG - REGINA - SASKATOON - CALGARY - EDMONTON

Ottawa In Receipt Of Sums Of Money From Conscience Stricken Donors

This is a story about Conscience Money. The still small voice of the sleepless little mentor has been less insistent since the one hundred dollar exemption clause for returning Canadian tourists was added to the Customs tariff. However, "conscience money" still comes to the Department in devious ways, the individual amounts ranging from a few cents to over a hundred dollars. Some recent cases of interest were as follows:—

Twenty-nine cents were received by the Collector at Toronto from a person in Windsor, Ontario, with no covering letter, and although the name of the remitter was on the postal note, inquiries failed to locate him. The sum was therefore finally marked "conscience money." Another small amount of 70 cents was forwarded the Department from Prescott, by a clergyman, on behalf of one whose name was not divulged, also the Department received an envelope from Victoria, B.C., containing one hundred dollars in cash but no letter. The address on the envelope was printed by hand and read "The Secretary, Customs and Excise Office, Ottawa." Another sum of one hundred dollars was received from Victoria recently, enclosed with an unsigned letter, which explained that the money was in payment of duties which the sender had evaded some years ago by smuggling goods into this country from England.

An old couple were troubled about the non-payment of duty on their horse. Many years ago when they had moved into Canada from the United States the horse had been allowed in free by the proper authorities. However, these people felt that they have misrepresented the case to the Customs officer at that time, hence their insistence on payment of \$35 which they said was owing.

In another instance a sum of money was forwarded to the Department with an unsigned letter which stated rather cryptically that "you will find enclosed ten dollars which is a remittance for money which was unduly paid." Another letter read: "Please accept the enclosed amount \$14, as payment of Customs duty. The goods were brought over the border for me by a friend, but I would rather have a clear conscience than the money. In order to be right with God, one must crucify the flesh."

From Woodstock, N.B., a letter was received signed "A Citizen," and read as follows: "Enclosed find seventeen dollars and fifty cents which I believe is due your Department. This represents the duty on some goods brought into Canada from the United States at various times. Though this was done without any particular desire at the time to outwit the law, nevertheless the duty is a debt which is owed your Department and I am taking this opportunity of paying it."

In most cases where small sums of money are sent to the Department with no explanatory note, the payment is intended by the donor to be "conscience money," and it is so credited. However in one instance recently the sum of ten dollars was received by the Department with no clue as to its intended disposal, or to the name of the sender. Accordingly the money was earmarked as "conscience money." Later it transpired that someone had intended this as payment on income tax, and only after he had written the Income Tax Division demanding an acknowledgment, and inquiries had been made, was his mistake discovered. The adjustment, however, was quickly made. — National Revenue Review.

Historic Caves

The Caves of the Thousand Buddhas are located near Tzu-Huang, China. They are cut into solid rock cliffs and have served as Buddhist shrines for more than 1,500 years. A sealed manuscript chamber was found in the caves in 1900.

You seldom meet an old-fashioned woman who talks about "vittles" now, but what a meal she used to put up!

Thirty-seven international telephone circuits are in operation.

Left Valuable Record

Medical Student Followed Up Diagnosis Of Rare Disease

The story of a Stanford University medical student who kept a secret, meticulous record of the rare disease he knew would kill him in two years was disclosed on the eve of his funeral.

Doctors and students alike paid tribute to the courage of Frederick James Hinds of Santa Barbara, Calif., who died of myelogenous leukemia, one month before his 23rd birthday.

Nearly two years ago, Hinds, as an eager student, peered through a microscope in the course of routine medical studies at a slide of his blood. As clearly as if it were written in printed words he read his doom.

Quietly he went about verifying his accurate diagnosis, that he was one of the few victims of the disease, in which white corpuscles disappear from the blood and tissues become replaced with bone marrow, leading inexorably to a painful death.

Right up until the last painful weeks, when he could no longer work with his hands and look into the microscope, he kept a record of his case. One physician at Stanford hospital said the record may become invaluable help some day to the man who discovers a cure for myelogenous leukemia.

Buffalo Go East

Shipment Of 20 Head To Be Made To Burwash, Ontario

The gradual elimination of sectionalism in Canada gets another lift this autumn, with the transfer of 20 prairie buffalo to Burwash, Ontario, there to form the nucleus of a herd. The transfer is being undertaken by the National Parks Bureau of the Department of Mines and Resources.

It is in the nature of an experiment, since buffalo are not indigenous to that part of Canada. But there is every expectation that the transfer will be successful, that the beasts will acclimatize themselves.

They may certainly expect a lively and hospitable welcome from Ontario people, such as Easterners receive when they come to live on these prairies. And as diplomatic representatives of us Westerners, the buffalo can be relied upon to come off creditably.

Their placidity, their quiet strength, their endurance, their blazing energy when aroused — these are prairie characteristics, and for the East to have samples of them must help, without question, to knit more tightly the geographical ties that bind the distant parts of Canada. — Winnipeg Free Press.

New Term Coined

"Evacuees" Just One Of Many Words Produced By War

This war has brought us a new term—"evacuees" and word comes from the United Kingdom where it originated, that scholars are taking violent exception to the use of the term on the ground that it is neither French, English, nor, indeed, any language yet invented. They would use the term "refugees" which has been used principally to describe people who fled from their own to another country. "Evacuees," of course, has been formed to describe those persons who have been removed from places in England and Scotland in danger of being bombed to localities of greater safety.

As in the last Great War, prolific in the creation of new words and terms, some of which were excellent and some of doubtful quality, the dictionary will have new inhabitants after this war. And "evacuees," though not up to the scholars' standard of language purity, will be among them. — St. Thomas Times-Journal.

"Well, anyway, here's one bright outlook: 'An astronomer says the sun will shine 500 sextillion years longer.'"

Turkey will make anti-typhoid fever vaccines. 2332

A Vital Job

Taking Time To Organize And Train An Efficient Field Force

This war is no mere adventure but a vital job to be done, to the man who will command Canada's First Division overseas.

"If we're going to be able to enjoy civilization and live as we like, we must put Hitler and those who think like him out of power," Major-General A. G. L. McNaughton said at Ottawa. "But let's get done with it, once and for all, and get back to do the things some of us want to do."

At the same time, General McNaughton voiced his firm belief in taking sufficient time in preparation to organize and train a field force of undoubted efficiency.

People were apt to become impatient at the lack of spectacular action in that preparatory stage, he recognized, but Canada's defence policy in the last 20 years had been to maintain merely a small, highly trained force and take advantage of the country's geographical isolation for time to expand that small army if danger threatened.

"Canada has relied on its geographical position, as it had every right to do, to provide time for training a larger force if it became necessary. Everything has been based on that element of time and that is what we are taking advantage of now," he said.

The men who have formed the first division are breaking up their lives, sacrificing much, to take part in this "job" that has to be done, he said, but they wanted to see it done once and for all, finally. There had been no suggestions of reluctance to place themselves at the disposal of the state but "twice in a lifetime is twice too often."

General McNaughton said great care was being taken in the selecting of First Division Staff to get the best men available, especially keeping in mind the possibility of expansion which would mean promotion of able men with early experience. Equal consideration is being given the men of the permanent and non-permanent militia in this regard. Staff men are picked solely for talent, not on a basis of friendship or politics.

The First Division commanding officer hastened to add that the Canadian active service force was only one part of the country's war effort. Many men of outstanding ability and training had been given other jobs, where they were less in the public eye than they might be if they were in uniform but where they were perhaps playing a really bigger role.

Men Have Their Innings

Readers of the Greensboro, N.C., Record could hardly believe their eyes when they turned to the society page. Instead of beautiful brides and brides-to-be, they found only pictures of bridegrooms and bridegrooms-to-be.

The regal lily, favorite of thousands of American and European gardeners to-day, was an unknown plant, growing in the bleakest regions of western China, less than 30 years ago.

Too Much Emphasis Is Placed On The Part That Machinery Plays In War

Newspaper Advertising

Merchant In Portsmouth, Ohio, Would Not Do Without It

George W. Sheets is a merchant in Portsmouth, Ohio. He went into the furniture business there in 1928, five blocks from the best shopping district, and by the depression year of 1931 had \$23,925 on his books with no prospect of getting cash from accounts or current business. What to do? Mr. Sheets decided to economize on everything else and put as much money as possible into an aggressive advertising campaign in his local newspaper.

Advertising Facts, published by the American Newspaper Publishers' bureau of advertising, tells the rest of the story.

"The depression years came hammering down the pike, but the Sheets Furniture Company stuck to its advertising plans, putting more than 95 per cent. of its total advertising budget into newspapers. Mr. Sheets signed a contract with the local paper, and each year his lineage totals exceeded those of any downtown store. A steel strike and the flood of 1937 added to his troubles later on, but he kept right on advertising. In 1931 he used 70,000 lines of newspaper space. By 1938 his annual total was well over 100,000 lines.

"To-day the Sheets Furniture Company owns a three-storey building and has added the building next door. The company carries a stock of about 40,000 worth of merchandise, all paid for. Mr. Sheets has also paid for his home and bought three other houses as investments. He boasts \$125,000 in good accounts, discounts all his bills and enjoys an excellent credit rating.

"What's the answer? Well, Mr. Sheets has it. 'If I ever quit advertising I will turn the key in the lock on the front door and get out of business!'"

Most successful retailers feel the same way. They have found they can depend on newspaper advertising to bring customers into their stores, willing and able to buy. Which when you get right down to it, is the best kind of evidence that national advertisers who sell through retail stores can use newspaper space effectively to increase their own sales and profits. Woodstock Sentinel-Review.

Very Old Custom

At Killorglin, County Kerry, Ireland, a goat is crowned king during a three-day fair each year, commemorating the day in ancient times when a goat's bleating warned the village of an approaching army.

A shop in Budapest advertises "everything for dwarfs." The place is operated by a dwarf.

In Holland, jackets are supplied to cows to protect them from the cold and damp of wintry weather.

Small Motifs For Many Linens



Household Arts by Alice Brooks

Just a Touch of Stitchery Adds Much to Linens

PATTERN 6496

One transfer pattern but it yields a quantity of linens! There's variety in the motifs — variety in the type of stitchery — get started on a variety of gifts! Pattern 6496 contains 29 motifs ranging from 5 1/2 x 8 1/2 inches to 1/4 x 1 inch; materials needed; illustration of stitches; color schemes.

To obtain this pattern send 20 cents in coins (stamps cannot be accepted) to Household Arts Department, Winnipeg Newspaper Union, 175 McDermott Ave. E., Winnipeg.

There is no Alice Brooks pattern book published

Altogether too much emphasis was placed ever since 1918 on the part machinery would play in the "next war". Now the "next war" is here, and a good many of us still seem to place too great faith in the belief that it will be won by machinery. The extremists who take every dictum literally appear to imagine a robot warfare, forgetting that it needs men to tend machines, and that the machine is ever man's servant and not his master.

It is well that the British commander-in-chief, Lord Gort, should have reminded the correspondents of this, since imperfectly informed journalism has done a great deal these past 20 years to foster and perpetuate the misconception.

The truth at best is that, in war as in industry, fewer men are required to do the task that formerly took a greater number. But, unlike mechanized industry, mechanized warfare does not necessarily displace soldiers; it makes it possible for the old number to perform, if required, a greater number of tasks; it simply steps up the "output" if such a term can be applied to anything wholly destructive.

The first advantage of mechanized warfare is not that it relieves the soldier from physical fighting, but in the greater mobility it confers. So-called automatic weapons, also, have helped to confer on a single soldier the fire power of a whole platoon or more of riflemen.

This is one of the things that has tended to dispersion in which the old continuous line of trenches is succeeded by series of "defended localities," the spaces between covered by the fire of "automatic" weapons.

The reason we spoke above of "so-called" automatic weapons is that the word is really a misnomer, because it implies that the weapons fire themselves! Perhaps it is from such misnomers that some of our public got their ideas. Yet the fact remains that, wonderful as science is, the weapon has yet to be devised that will find its own target, measure its own range, adjust its own sights, set its own fuses off, fire itself at the right moment, and make its own corrections from the result.

In other words, in spite of mechanical improvements, the secret of good artillery practice or the effective fire of mechanical weapons is still the man behind the gun, and he is only a helper to his comrade with the rifle-and-bayonet who alone wins battles.

The Germans have given us a partial demonstration of this in the past few days. After hammering away at the Maginot line for several weeks, without material effect, desperate recourse was had to assault by infantry with hand grenades. These tactics also failed, but the lesson is in the realization that it is not in machines but in men that a commander rests his hope of winning battles.

If fewer men have been required up to now than in the Great War, it is because fewer can perform the same operations and also because, up to the present, the number of operations to be performed is less, and the Allies show symptoms of a strong desire to localize the war instead of having, as at various stages of its predecessor, half a dozen campaigns going on all over Europe, parts of Asia Minor and Africa. But where, as in Canada, recruiting is voluntary, any idea that modern warfare can be fought without men is a dangerous delusion. — Calgary Albertan.

Bear Liked His Bath

Along came a big black bear in Yellowstone National Park, almost under the nose of Fred Bieberdorf, travelling as if it knew just exactly where it was going. Straight into a pool at Mammoth Hot Springs it marched. It soaked a few minutes, stirred the water furiously and then clambered out to shake itself dry. The temperature of the pool, says Bieberdorf, is 166 degrees, exactly right for a good warm bath.

England now consumes 60,000,000 gallons more of milk annually than it did four years ago.

Didsbury Pioneer.

Established 1903

DIDSBURY - ALBERTA

Published Every Thursday.

Subscription Rates: \$2.00 Per Year; \$1.00 Per 6 Months; 50 Cents Extra to Great Britain and the United States. Payable in advance.

Government, Legal, and Municipal Advertising: 10c per line first insertion, 12c per line (unchanged) each additional insertion. Local readers 10c per line.

Classified Advertising: For Sale, Articles Wanted, Lost, Stolen or Strayed etc. 50c first insertion, 25c each additional insertion, 4 insertions \$1.00.

Business Cards: Special Rate of \$1.00 per month (1-inch) or \$11.00 per year if paid in advance.

Notices under Coming Events: 50c first insertion, 25c each additional insertion.

Card of Thanks (not exceeding 6 lines): 50c per insertion.

Obituary Poetry: 10c per line.

Transient Advertisements to be paid for when ordered.

Changes of Advertisements must reach this Office not later than Tuesday noon to ensure insertion in the issue of that week.

J. E. Gooder - Editor & Manager

The World of Wheat

By H. G. L. STRANGE

Director "Crop Testing Plan"

Some are saying that the speculative buying of wheat is harmful, and that if speculation could be done away with that our farmers would be better off.

The trouble is that no one has ever yet devised a plan by which Canadian wheat can possibly be sold without speculation.

Farmers haul the bulk of their wheat to country elevators within a few weeks after harvest, and usually wish to be paid for it at once. Millers overseas take the bulk of this wheat long afterwards and do not pay for it until they need it. If our farmers, therefore, are to be paid at harvest time, then obviously someone has to buy their wheat as soon as it is hauled and then hold it until the millers require it. That "someone" is a speculator, whether he is an exporter or an importer, a grain merchant, a business man or anyone else; and if a Government Board purchases and holds the wheat, then it is the taxpayers who become the speculators, because the taxpayers then assume the risk of money loss from a possible drop in price.

If anyone can devise a plan by which Western wheat can be sold without speculation, then his name will go down in history written in letters of gold.

Following factors have tended to raise prices: Excessive rainfall continues to hinder Argentine crops -- Heavy sales of Canadian barley to U.S.A. -- Unfavorable seeding conditions reported in some districts of India -- House of Commons announces that higher prices will be paid to British farmers for wheat and oats -- Food becoming scarce in Spain.

Following factors have tended to lower prices: Record carry-over of 75 million bushels wheat estimated for Argentina this year -- Large corn acreage expected in Argentina this season -- Favorable seeding progress reported in Bulgaria -- Australian wheat crop estimated at 181 million bushels -- U.S. corn crop estimated at 2,592,000,000 bushels.

"Gunga Din" Is Here!

The barren mountain ranges of India's northwestern frontier is the rugged background against which unfolds the spectacular story of "Gunga Din," picturization of Rudyard Kipling's beloved ballad of the same name, billed for the movies this Friday and Saturday.

With Cary Grant, Victor McLaglen and Douglas Fairbanks, Jr. in the stellar roles, this epic of India is reminiscent of the period when England struggled to crush a revolt of outlawed Thugs and their weird religious practices of murder and torture. McLaglen plays the hard-boiled British sergeant, who'll fight at the drop of a hat, either for fun or otherwise. Grant and Fairbanks are seen as his two equally devil-may-care buddies. The three are co-starred in a cast that boasts Joan Fontaine, Sam Jaffe, Eduardo Cianelli, Montagu Love, Robert Coote and Abner Biberman in prominent roles.

It Will Explode.

A mother and her two daughters at Trochu used gasoline to clean some clothes. All three are in the hospital, along with the husband and father. The house and its furnishings have been turned into ashes.

It is recognized to be any person's right to clean clothes with gasoline where there is no local by-law forbidding the practice. A case could however be made out that it is not altogether a matter of personal liberty, and that public interests are also involved.

When a home burns down, neighboring homes are threatened. It is the public who support hospitals to which fire victims are sent for treatment. And quite often the neighbors are asked to contribute to a fund to provide a new home for a burned out family. A law forbidding the use of inflammable liquids for laundry purposes anywhere could be based on these premises though the enforcement of such a law would be almost impossible.

Gasoline is so well known and so commonly used a substance that familiarity has evidently bred contempt, or at least indifference, toward its tragic possibilities. Those who disregard its powers are paying a frightful price for doing so.

Edmonton Bulletin

Again we offer—

The Careful Driver

A peculiar thing about speed is the fact that we never quite realize how fast we are going. If we drive along at a certain speed for quite a while it's an easy matter to unconsciously increase our speed a few miles an hour.

If we continue thus to accelerate, we soon find ourselves travelling at a dangerous rate, and this is often brought forcibly to our attention as we try to round a curve. Then, halfway around the curve, we find centrifugal force trying to turn us over, push us into the wrong lane, or off the road. Sometimes we blame the highway or its builders.

The centrifugal force exercised by momentum against a car when endeavoring to round a curve at high speed is much greater than it is with a passenger car, due to the higher centre of gravity and larger area or size of our vehicle.

The laws of momentum react strongly against us in going round a curve, because momentum wants to keep us going—and going straight ahead. But when we try to go around a curve, momentum operating against us, becomes what is then known as centrifugal force, endeavoring to turn us over or shove us off the road. That is the reason the highways as well as railroads are banked at curves.

CLASSIFIED ADS.

Strayed.—White Face Heifer, branded CX; last seen southeast of Olds. Anyone knowing whereabouts please notify J. J. Currie, Olds, telephone 70 or 181 Olds. (471c)

Having taken over my father's business, I am now prepared to do all kinds of butchering—Gordon Weber, phone 1106. (462p)

Wanted.—Custom butchering: beef, pork, etc. Cured if required. Apply to Sam Shantz.

1 mile south of Didsbury on old highway, west side.

For Sale.—7-Roomed House on good foundation; lathed and plastered throughout; in excellent condition and well painted; good outbuildings. Apply to Ed Kercher. (464p)

Miss Betty Boorman has started a class for the piano. Students who wish to join please phone 23. (444p)

Lost or Strayed.—Bay Gelding with white face and wire-cut scar on hind leg, weight about 1450 lbs. Also dark bay gelding with white star on face, weight about 1250 lbs. No brands. Finder please notify H. Van de Loop, phone 209. (44c)

For Sale.—One Purebred Suffolk Registered XXX Ram, 5 years old, first class breeder. Apply to Charles Brown, R.R. 1, Didsbury. (448c)

SEE YOUR Imperial Oil Agent

for all kinds of Lubricants and Greases

TRACTOR FUEL 12c plus tax**IVAN WEBER**

Phone 56. Residence 61

for BREAKFAST DINNER or SUPPER...**the Bright Spot**EXCELLENT cooking
GOOD meals
COURTEOUS service!**Special Bargain Fares****to EDMONTON**

AND RETURN

from DIDSBURY \$3.70

Correspondingly Low Fares from Intermediate Stations

Good Going NOVEMBER 24-25
Tickets honored on No. 521 Nov. 23 and all trains Nov. 24 and 25 also on No. 521 Nov. 26.

These bargain fare tickets will also be honored on the "Chinook."

RETURN NOVEMBER 27

Good in Coaches only. No baggage checked. For additional information and train schedules, consult Canadian Pacific Ticket Agent.

Canadian Pacific**CHEVROLET'S First AGAIN!****1st in Performance 1st in Economy 1st in Quality 1st in Style**

THE NEW CHEVROLET for 1940 is the biggest, most brilliant-performing car ever produced by the leading builder of automobiles. It is first again in quality and value . . . just as Chevrolet has been first in sales during eight out of the last nine years.

Chevrolet offers two brilliant series of cars for 1940 . . . the Special De Luxe and the Master 85. Look them over and you will see that the new Chevrolet refines and improves the famous, traditional Chevrolet features—and introduces progressive new advancements.

All Chevrolet passenger cars for 1940 have the exclusive Vacuum Power Shift as standard equipment at no extra cost. All have all steel Turret Top Bodies by Fisher.

Come See the New Car now at our Showroom**ADSHEAD GARAGE**

Phone 58

ED. FORD, Manager.

FARMERS:
Let Federal Elevators Handle Your

WHEAT BOARD DELIVERIES
(70c guaranteed price up to 5,000 bushels)

AGENCY POOLED DELIVERIES
(60c guaranteed price)

OPEN MARKET SALES
(open market price on day of sale)

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Please enter my subscription to The Christian Science Monitor for a period of
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Sample Copy on Request

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The "Crop Testing Plan" has made arrangements by which it will gladly test, free of charge, a sample of any farmer's crop, grain or seed to determine its true-ness-to-variety, to see whether the sample contains an admixture of poor money-losing varieties or not. Thousands of farmers have increased their incomes by having their crop or seed tested.

See the nearest Midland Agent for particulars. 10

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ORDER A CASE TODAY and INSIST ON

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Graduate of Toronto University
Office in New Opera House Block
Residence Phone 50, Office Phone 120
Didsbury Alberta

L. L. CLARKE, M.D., L.M.C.C.
Graduate of Manitoba University
Senior House Surgeon of St.
Michael's Hospital, Newark, N.J.
Physician and Surgeon
X-Ray in Office
Res. Phone 125 Office 63
Offices over Royal Bank

DR. H. C. LIESEMER
L. D. S., D. D. S.
Dental Surgeon
Graduate University of Toronto
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W. S. DURRER
Funeral Home
Phone 140.
Government Licensed
Embalmer

Church Announcements

M.B.C. CHURCH
Rev. Oscar Snyder, Pastor

Sunday Services:
1:30 p.m.—Sunday School.
2:45 p.m.—Preaching Service.
7:45 p.m.—Preaching Service, including Young People's meeting every alternate Sunday.
Wednesday Evenings, 8 o'clock, Prayer Service.

UNITED CHURCH
Rev. J. M. Fawcett, Pastor

11:00 a.m.: Sunday School
7:30 p.m.: Service.
Westcott 11:00 a.m.
Westerdale 3:00 p.m.

EVANGELICAL
Rev. A. S. Caughell, Pastor

Sunday Services:
10:30 a.m. Morning Worship
11:30 a.m. Sunday School.
7:30 p.m. Evening Service
Monday 4 p.m. Jr. Christian Endeavour
Monday 5 p.m. Intermediate ..
Monday 7:30 p.m. Senior ..
Wednesday Evening, at 8, Prayer Mtg

CHURCH OF ENGLAND
Rev. A. D. Currie

St. Cyprian's, Didsbury
November 26, 11 a.m., Service.

St. George's, Harmattan
Nov. 26, 3 p.m., Evensong, sermon

LUTHERAN CHURCH
Rev. J. J. Kuring, Pastor

Westcott—English: Every Sunday 10:30
Didsbury—English 2nd and 5th Sunday
at 2:30. German 1st and 3rd Sunday

St. Anthony's Catholic Church
Father MacLellan, P.P.

1st and 3rd Sundays 11:00 a.m.
2nd, 4th, 5th Sundays 9:00 a.m.

Next time try
Esso or 3-Star
(EXCLUSIVE PATENTED FORMULA)

Burnside Notes

Don't forget the chicken supper and bazaar in Lone Pine Hall on Friday evening, December 1st. Supper served from 6 to 8. Admission adults 35c, children 15c.

Mr. and Mrs. Otto Bittner spent Friday at the Thompson home.

Miss Alma Olhauser is visiting her sister, Mrs. Carl Paulhauser.

Miss Annetta Sheils, of Rockyford, was a Sunday visitor at her home here.

Mr. Fred Thompson was a business visitor to Calgary over the weekend.

Mrs. N. Eckel and Mrs. Robert Eckel spent Wednesday with Mrs. B. Woods.

Several from the district took in the shower and dance for Mr. and Mrs. Gordon Hoskins which was held in the Bancroft school on Tuesday evening.

Mr. and Mrs. Leon Doll and family, who had been visiting the latter's parents, Mr. and Mrs. C. L. Cipperley, left last week to make their home at the coast.

Rugby Notes

Friends and neighbors flocked to the Hall on Saturday evening to attend the farewell banquet given to Mr. and Mrs. W. F. Brown, who are shortly leaving here to make their future home at Chilliwack.

Over a hundred sat down to well-filled tables. Toasts were given to "The King," our "Guests of Honor," and "Our Friends and Neighbors."

After supper a short musical program was given, also a Pantomime by some of the boys, and we trust that Percy has felt no bad effects from the "Cat Pie" and the "Stomach Pump."

Following this the Master-of-Ceremonies, Harvey Hosegood, presented the guests-of-honor with a Tri-lite reading lamp and a chandelier light, which Mr. and Mrs. Brown accepted with a few gracious words of thanks. "For they are jolly good fellows" was sung, followed by "Auld Lang Syne."

Residents of this district for many years, Mr. and Mrs. Brown will be much missed in the community and our very best wishes go with them for their future happiness and prosperity.—Contributed.

Try Scott's if in need of Heavy Winter Shirts—from \$1.00 each, up

"On With the Dance" at Rugby Community Hall

Following is a list of dates for the "season" at the Rugby Hall:

December 8, Friday. Dance

December 29, Friday:

New Year's Celebration, dance

January 10, 1940, Wednesday:

Dance.

January 26, Friday:

Annual Burns Banquet, dance.

February 14, Wednesday:

St. Valentine's Dance, with the Calgary Hillbillies.

March 1, Friday. Dance

March 20, Wednesday. Dance

May 24, Friday, Victoria Day

Celebration and dance, with the Calgary Hillbillies.

Other orchestras will be announced from time to time. Clip this list and watch your local paper for further announcements.

POLICE COURT.

John Schneidmiller, who had recently returned from Calgary, was brought before Magistrate F. J. Briegel on November 9th and charged by the Westerdale Municipality with refusing to maintain himself and family. It was charged that defendant willfully refused to take work and reside in the house which had been provided for him by the Municipality.

He was found guilty and given two months' imprisonment.

The sentence was suspended, providing he acceded to the orders of the Municipality.

Irrigation Board is Vindicated

Complete vindication of the policies of the old board of trustees of the Eastern Irrigation District summarily ousted from office by the provincial government last March, was recorded when the three trustees were re-elected to office by the district.

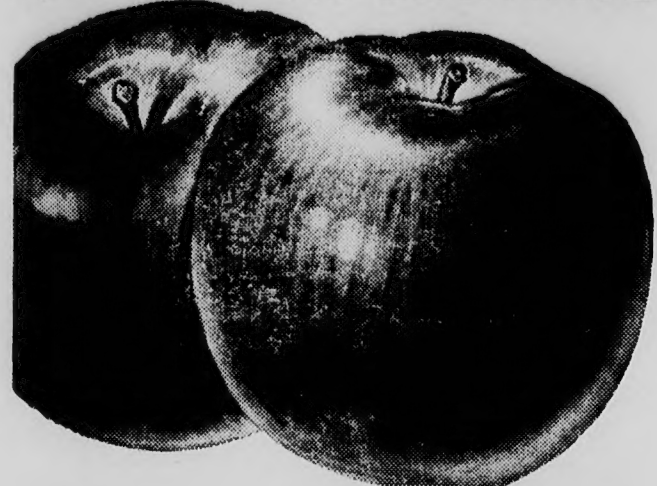
Two other farmers of the district, who had endorsed the policies of the old board, were also elected to office.

Alberta's Tourist Trade Figures & Prospects.

Alberta's tourist trade showed a cash increase of \$1,200,000 during 1939. Total trade for the season amounted to \$3,775,000 or \$8.87 per capita for 570,000 visitors.

Tourists cars entering customs stations numbered 24,500, and other cars 12,000; park entries were 116,000 and train and boat passengers 17,000. All these figures showed substantial gains over previous years and the greatest gains were made at Wainwright Buffalo Park, where the increase was said to be 117.97 per cent. over the previous year. July was the peak month, with August next, but every month of the year attracted tourists.

Indications are that 1940 will be the greatest year in the history of Alberta's tourist trade. Curtailment of European, Near-Eastern and Atlantic travel due to the War, will place Canada, and Alberta particularly, in a favorable position to receive a vastly greater number of United States visitors. Completion of highway projects in Alberta will in turn attract visitors to the vacation spots of this province.

For EATING and COOKING

NOW is the time to order your supply of these delightful, tree-ripened Canadian apples! They're FRESH from Canada's orchards . . . and they're at their best—they're tastiest—for eating and cooking! Serve Canadian apples often — for the whole family to enjoy — with meals and between meals. They're easy to cook . . . simple to serve . . . and mighty appetizing. Watch everyone ask for more!

Order your Canadian apples today . . . buy them by grade — with confidence!



"EXTRA FANCY" Includes sound, handpicked apples of good colour for the variety, free from insect pests and practically free from disease and minor blemishes. The apples are sized according to variety.

"FANCY" Includes sound, handpicked apples of fair colour for the variety and practically free from disease and other injury. The apples are sized according to variety.

Marketing Service
DOMINION DEPARTMENT OF AGRICULTURE, OTTAWA
Honourable James G. Gardiner, Minister.

BUY BY GRADE—BUY WITH CONFIDENCE

Donations are Asked for the Red Cross

**TOWN AND COUNTRY FOLKS**

Whether you live in town or in the country . . . here's a combination offer to please your reading tastes . . . our paper and your favorite magazines at really huge savings. Make your selection and send us the coupon now!

"BIG THREE" OFFER

THIS NEWSPAPER, 1 yr., and your choice any 2 in Group. Mark an "X" before the 2 you desire.

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| <input type="checkbox"/> Western Producer, 1 yr. | <input type="checkbox"/> National Home Monthly, 1 yr. |
| <input type="checkbox"/> Family Herald & Weekly Star, 1 yr. | <input type="checkbox"/> American Boy, 3 mos. |
| <input type="checkbox"/> Red & Gun, 1 yr. | <input type="checkbox"/> Parents' Magazine, 6 mos. |
| <input type="checkbox"/> True Story, 1 yr. | <input type="checkbox"/> Home Arts (Needlecraft), 1 yr. |
| <input type="checkbox"/> Country Guide & Nor'West Farmer, 2 yrs. | <input type="checkbox"/> Canadian Horticulture & Home Magazine, 1 yr. |

ALL THREE ONLY

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"WEEKLY NEWSPAPERS" OFFER

This Newspaper, 1 yr.

—AND—

Free Press Prairie Farmer, 1 yr.
Family Herald & Weekly Star, 1 yr.

ALL THREE ONLY

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THIS NEWSPAPER, 1 yr., and your choice 1 other Publication in Group at the price listed.

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| <input type="checkbox"/> Collier's Weekly, 1 yr. \$2.95 | <input type="checkbox"/> Parents' Magazine, 1 yr. \$3.00 |
| <input type="checkbox"/> Family Herald & Weekly Star, 1 yr. 2.50 | <input type="checkbox"/> Silver Screen, 1 yr. 2.65 |
| <input type="checkbox"/> Free Press Prairie Farmer, 1 yr. 2.50 | <input type="checkbox"/> Open Road (Boy's), 1 yr. 2.60 |
| <input type="checkbox"/> Liberty Magazine, 1 yr. 2.95 | <input type="checkbox"/> Look Magazine, 1 yr. 3.35 |
| <input type="checkbox"/> National Home Monthly, 1 yr. 2.50 | <input type="checkbox"/> American Girl, 4 yr. 2.90 |
| <input type="checkbox"/> Western Producer, 1 yr. 2.50 | <input type="checkbox"/> American Boy, 1 yr. 2.75 |
| <input type="checkbox"/> True Story, 1 yr. 2.75 | <input type="checkbox"/> McCall's Magazine, 1 yr. 2.50 |
| <input type="checkbox"/> Magazine Digest, 1 yr. 3.75 | <input type="checkbox"/> Canadian Horticulture & Home, 1 yr. 2.50 |
| <input type="checkbox"/> Red Book, 1 yr. 3.25 | <input type="checkbox"/> Screenland, 1 yr. 2.60 |
| <input type="checkbox"/> Newsweek, 1 yr. 4.00 | <input type="checkbox"/> Red & Gun, 1 yr. 2.50 |
| <input type="checkbox"/> Physical Culture, 1 yr. 3.25 | <input type="checkbox"/> Photoplay, 1 yr. 3.25 |
| <input type="checkbox"/> Christian Herald, 1 yr. 3.25 | <input type="checkbox"/> Home Arts (Needlecraft), 1 yr. 2.40 |
| <input type="checkbox"/> Country Guide & Nor'West Farmer, 3 yrs. 2.50 | <input type="checkbox"/> Flower Grower, 1 yr. 2.95 |
| <input type="checkbox"/> Woman's Home Companion, 1 yr. 2.50 | <input type="checkbox"/> Current Digest, 1 yr. 4.10 |

THIS OFFER
IS POSITIVELY
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Please allow four to six weeks for first copies of magazines to arrive

FILL OUT COUPON—MAIL TODAY

Please clip list of magazines after checking ones desired. Fill out coupon carefully.

Gentlemen: I enclose \$ I am checking below the offer desired with a year's subscription to your paper.

☐ "Big Three" ☐ "Weekly Newspapers" ☐ "Popular Demand"

Name

Post Office

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WORLD HAPPENINGS BRIEFLY TOLD

British optimism is still on top. A seaside town has made arrangement for a bowling tournament to be held next summer.

The government of India has prohibited the import or export of gold except under license, it was announced officially.

Oriental gunmen held up an armored car in the International settlement at Shanghai and escaped with \$100,000 Chinese money.

Lieut.-Col. George A. Drew urged widespread federal investigation of Nazi and Communist activities in Canada when he addressed the St. Catharines chamber of commerce.

Mr. and Mrs. William S. Yould of Kentville, N.S., received a message from King George and Queen Elizabeth on their 71st wedding anniversary.

The British army has advanced 7,000 men from the ranks to be trained as officers since the war began. War Secretary Hore-Belisha told the House of Commons.

Fifty-eight war charity funds, revealing widespread desire to help in the common cause in the varied field they cover, have been registered with the secretary of state department it was announced.

The spectacular increase in steel production has added approximately 75,000 workers and \$12,000,000 or more monthly to the industry's payroll in the United States within the past three months.

William C. McDonald of San Francisco, who recently visited Warsaw on behalf of the Quaker commission for Polish relief, said reliable estimates placed the number of dead in the Warsaw siege at 50,000.

The wartime prices and trade board, under Chairman Hector McKinnon, announced the powers of its sugar administrator, S. R. Noble, of Montreal, have been extended to buy sugar from the U.K. sugar controller and power to sell to refiners and others in Canada.

Real Death Ray

Blue Beam Would Have No Military Value, It Is Stated

The price of three giant bombing planes will build the world's first real death ray, a bright, blue beam 50 feet long, a few inches in diameter.

The machine cannot be used for war, and the ray, for peace purposes, promises knowledge beyond all present dreams.

The ray machine is a cyclotron which would manufacture 100,000,000-volt particles to shoot them out at speeds of 60,000 to 70,000 miles an hour. Its possibilities were described to the National Academy of sciences by Dr. Ernest Lawrence of the University of California.

A cyclotron is a huge electro-magnet arranged so that atomic particles whirl around in it until they attain speeds of thousands of miles an hour. The speeding particles are drawn off and used to bombard chemical elements.

One of the things which cyclotrons do is render ordinary substances radio-active. They emit the same rays as radium.

As a death ray the blue beam would have no military value for two reasons. The person touched by it would not die for several days and meanwhile would remain for some time a very live fighter. The giant is too heavy to be moved around.

Solar Cook Stove

Cooking By Sun's Rays Likely To Be In Common Use Before Long

Dr. C. G. Abbot, who more than a decade ago built a solar cook stove at Mount Wilson observatory, and continued experiments in harnessing the sun's rays, now reports:

"Both solar cooking and solar distilling of non-potable water are practicable and efficient propositions, and likely will be in common use before very long if the necessary outfits can be produced at attractive prices. Solar water heaters are now used considerably in Florida and California.

The original cost is practically the only expense involved in solar heat devices, he finds, but the drawback is the halt in production during night and cloudy hours. However, it is possible to provide for 24 hours heat storage.

Advice To New Canadians

Those Who Seek Protection Of Canadian Laws Should Understand Their Obligations

Judge McFadden, of Kent county, addressing at Chatham the other day a group of applicants for Canadian citizenship, made some observations which ought to have wide publicity. He said:

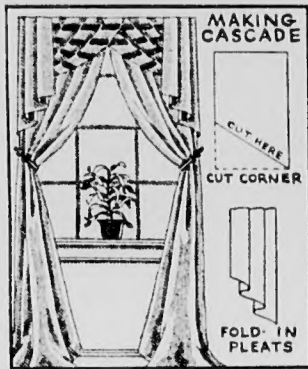
"I hope you fully realize your privileges. In Canada you have the utmost protection, freedom and liberty, as long as you conduct yourself properly and comply with its laws. In many European countries such protection, freedom and liberty do not exist. In these countries the government is in the hands of dictators who are supreme in their authority. The people, including children, belong to the state. In a democracy the state belongs to the people—a vast difference.

"If you believe in a totalitarian state, and think that its government is better than that of a democracy you should never have come to Canada. If any of you think even now that kind of government is superior to Canada, you should go and live under a dictator. Unless you are loyal to Canada and believe in its form of government, you have no right to be a British subject."

It is well that those who seek the protection of Canadian laws should understand fully the obligations they assume, the responsibilities they agree to share. They receive liberty, the right to their own personalities, but they must give in return true loyalty to our institutions.—Ottawa Journal.

HOME SERVICE

THESE SMART DRAPES ARE QUICKLY MADE



Striped Valance For Contrast

Handsome draperies— that bring to your living-room that richness and color of autumn!

Smart and new—and simple to make—is the valance striped in leaf brown and rust-red.

The side draperies and cascades are of plain rust-red, while the linings of the cascades are of the same striped material as the valance.

For the valance, cut two straight pieces of material and baste in rich folds. Tack one end of each piece to a valance board, then after draping pieces back in swag effect, fasten other ends to window frame.

The long cascades you cut and fold as shown in diagram—and tack to valance board.

The side draperies, which hang on a rod beneath the valance board, fall in graceful folds if you make French headings for them—which you can easily do with simple directions.

Our 32-page booklet gives step-by-step instructions for cutting and sewing attractive styles in valances, draperies, glass curtains, drapery curtains. Tells how to make cornices, suggests trimmings, fabrics and color schemes.

Send 15c in coins for your copy of "New Ideas in Making Curtains and Draperies" to Home Service Dept., Winnipeg Newspaper Union, 175 McDermot Ave. E., Winnipeg.

The following booklets are also available at 15 cents:

130 "World's Best-Loved Poems".
159 "Build Your Own College Background".

164 "Party Games For All Occasions".

Sufficient Food In Britain

British interests have notified major food producers in the United States that they will make no large-scale demands on their products for at least a year, possibly two. They have sufficient supplies on hand for the shorter period, and thereafter will buy from their dominions in return for the latter's gratifying rally round the mother country.—Brandon Sun.

The Kodiak bear, first found on Kodiak island, Alaska, is the largest of all known bears. Many specimens have been found to weigh more than 1,200 pounds. 2332

BUTTON-FRONT MATRON DRESS

By Anne Adams



This fresh-faced matron's frock seems to sing out "Home, sweet home!" as it cheerily welcomes the family back from school or work, or greets a caller. A style built for ease and comfort, with a speedy in-and-out buttoning down the front . . . a generous width to its panelled skirt . . . and back and front yokes that hold action-freedom fullness below. Go gay and scallop the edges of the soft collar, the sleeves and the optional pockets. You might even use crisp contrast for the collar. Choose a colorful printed fabric for Anne Adams' becoming Pattern 4089. And use the Sewing Instructor to speed you up!

Pattern 4089 is available in misses' and women's sizes 16, 18, 20, 34, 36, 40, 42, 44 and 46. Size 36 takes 4 3/4 yards 35 inch fabric.

Send twenty cents (20c) in coins (stamps cannot be accepted) for this Anne Adams pattern. Write plainly Size, Name, Address and Style Number and send order to the Anne Adams Pattern Dept., Winnipeg Newspaper Union, 175 McDermot Ave. E., Winnipeg.

SELECTED RECIPES

ARMISTICE DAY CAKE

(Two Eggs)

- 2 1/2 cups sifted Swans Down Cake Flour
- 2 1/2 teaspoons Calumet Baking Powder
- 1/2 teaspoon salt
- 1/2 cup butter or other shortening
- 1 cup sugar
- 2 eggs, well beaten
- 3/4 cup milk
- 1 teaspoon vanilla

Sift flour once, measure, add baking powder and salt, and sift together three times. Cream butter thoroughly, add sugar gradually, and cream together until light and fluffy. Add eggs and beat well. Add flour, alternately with milk, a small amount at a time, beating after each addition until smooth. Add vanilla. Bake in two greased 9-inch layer pans in moderate oven (375 degrees F.) 25 to 30 minutes. Spread Lady Baltimore Frosting and Filling between layers and on top and sides of cake as directed.

Lady Baltimore Frosting and Filling

- 2 egg whites, unbeaten
- 1 1/2 cups sugar
- 5 tablespoons water
- 1 1/2 teaspoons light corn syrup
- 1/2 teaspoon vanilla
- 3/4 teaspoon rose water
- 6 figs
- 1/2 cup raisins
- 1/2 cup chopped nut meats

Combine egg whites, sugar, water, and corn syrup in top of double boiler, beating with rotary egg beater until thoroughly mixed. Place over rapidly boiling water, beat constantly with rotary egg beater, and cook 7 minutes, or until frosting will stand in peaks. Remove from boiling water; add flavoring and beat until thick enough to spread. For filling, scald figs and raisins and chop. Add enough frosting to chopped fruit and nuts to make a filling that will spread easily. Spread between layers. Spread remaining frosting on top and sides of cake. Makes enough to cover tops and sides of two 9-inch layers.

Destructive floods were caused by volcanoes in Iceland; volcanic vents opened up underneath glaciers and melted them suddenly.

After years of boring oil has been found in southern Anatolia.

Expeditionary Force

Different System Of Numbering Has Been Adopted

The old dispute as to who was No. 1 in the Canadian expeditionary force in the first Great War will not arise in this war, as a result of the numbering system and method of mobilization adopted.

Every soldier in the Canadian active service force, no matter what his rank, will have a number as in the last war. He will retain this number until discharged, regardless of promotions or transfers.

In the last war some 13 men claimed to be No. 1 in the C.E.F. Probably 13 different men received the initial number in blocks of numbers issued to the military districts as they existed in 1914.

This time blocks of numbers are identified by letter. Thus the block A1 to A19999 has been issued to Military District No. 1, with headquarters at London, Ont. The H. block has gone to M.D. No. 10, Winnipeg.

Within each district the numbers have been allotted in groups to the different units in the Canadian Active Service force, the smaller numbers going to the senior units.

At Winnipeg Lord Strathcona's Horse (R.C.) of Winnipeg drew the lowest group. Allotment of numbers has no relation to date of enlistment.

Willing To Help

Canadians Offer To Go To England To Help Jenny Morris

Hundreds of Canadians have written to Jenny Morris offering to come to England to help "the mother of the Princess Pats" as a result of a story that she again is preparing to look after the Dominion's expeditionary force as she did in the last war.

Scores of women want to cook, nurse, entertain or keep house for the woman who acted the part of "mother" for the famed Princess Patricia Canadian Light Infantry when they came overseas in the last war. Many of Jenny's "sons" of the last war appealed to be allowed to do anything here, even though age prevents them coming over again as soldiers.

Jenny, dealing with a flood of letters which arrived in long-delayed Canadian mail, said she intends to try to reply to all her "beloved Canadians".

Meanwhile she is awaiting a letter from the Canadian Legion who cabled asking her to join their organization here.

Making Soldiers' Wills

Old Law Has Come Into Force Again In Britain

A law as old as the Roman occupation of Britain has been dusted off again as the nation's armed forces go to war.

It gives the right of a man on active service to make a verbal will, merely by saying to a comrade something like: "If I go west, I want Annie to have everything." Courts will recognize such words as valid wills if the comrade appears and swears his friend uttered them.

In addition a man on active service may write his will in a letter, a notebook or a scrap of paper and sign it. It will then have force in law when his signature is identified.

Such wills, known as nuncupative (declaratory) wills, date from the days of the Roman legions when soldiers told their officers in advance of battles what disposition they wished to make of their property should they fall.

Served Hot Tea

During the World War, English soldiers had their hot tea even in the front line trenches. The hot tea was carried to the Tommies standing watch by means of an asbestos-covered tank, with a faucet on the bottom, strapped on a soldier's back.

The word "tip" originated from the first letters of the phrase "To insure promptness", which appeared on coin boxes placed in early English barber shops.

Several cities having 15,000 inhabitants, motion picture theatres and concert hall, have been established by Russians within the Arctic Circle.

A bald-headed man in England has had a portrait of King George tattooed on his head.

Health

LEAGUE of CANADA

presents

TOPICS of VITAL INTEREST

by

DR. J. W. S. McCULLOUGH

UNDERGROUND OPERATING ROOM

Nothing is more directly affected by war conditions than civilian hospital management and the way the crisis was met in England gives an idea of the immensity of the problem before hospital authorities.

The evacuation of the patients from the hospitals in London and other cities was performed with celerity and smoothness. As in the case of the evacuation of children, plans for removing hospital patients had been made months in advance. Details were so carefully planned that clock-like precision marked the actual evacuation. Ambulant patients were taken away in cars provided by friends of the hospitals; then at a stated hour coaches arrived for patients waiting on stretchers.

At some of the hospitals strong sub-basements protected against gas have been made ready for casualties of air raids.

An underground operating room is being built under the foundations of a new block of buildings at the Hospital for Sick Children, London. The underground accommodation, the first of its kind in England, will consist of a receiving room with eighty seats and six dressing rooms where minor injuries can be treated; an operating room for major casualties with three tables and nine dressing and anaesthetic cubicles; a duty room for the staff and a sterilizing room. The electric light and water supply are from sources independent of the main service.

Editorial Note: Readers desiring the complete set of Dr. McCullough's cancer articles at once may secure same by writing to—The Health League of Canada, 105 Bond St., Toronto, Ont.

Another Industry Affected

Manufacturers Fear War Will Hold Up Wig-Making Supplies

The hair-do trend is up in price, if you wear a wig, and all because of Hitler.

Toronto has quite a flourishing wig-making industry, according to one manufacturer. Though no marked effect has yet been felt the war is bound to start prices upwards, he said.

Human hair is a commodity supplied almost entirely from Europe, it was explained. Some of it is imported "raw", some is imported after it has been prepared for wig-making. Sometimes manufactured wigs made in France are imported.

"The problem won't be to get wigs and material across the ocean," the official explained. "But with a war on people in France and Belgium and other countries where the wig business centres will be just too busy with wartime duties to keep on supplying us."

In Hollywood the situation is said to be even more serious. There a tremendous yardage of imported hair is used in preparing false hair-do's for picture purposes.

Bride Must Have Job

Ohio's matrimonial bargain appears to be the young man who put himself on the market with this advertisement in a Steubenville newspaper: "I am twenty-nine years of age and am willing to marry any girl or woman who can put me back on my feet until I can get a job to support her. I do not drink, chew tobacco, smoke or gamble. I can cook and do housework."

The sarcophagus of King Tutankhamen and the jewelry and furniture in his tomb early in the century have been buried again—this time in bombproof shelters, not pyramids.



THE RIVER OF SKULLS

by George Marsh

© PENN PUBLISHING COMPANY
WNU SERVICE

CHAPTER VIII.

One morning, ten days after the boys had left for the Sinking Lakes, Heather, who had been hard at work gathering a supply of berries for the winter, took her pack bag, in which she carried them, and her rifle and started for the barren above the valley. It was a keen day in late September. The floor of the forest was yellow with the leaves of birch and aspen.

Leaving the valley, for an hour she walked across the treeless tundra, gray with caribou moss, like velvet to the feet, and splashed with patches of low growing blueberries, bake-apple, moss and cranberries. But she did not stop until she came to a fold in the barren, a little valley or swale where, shielded from the wind, dwarf spruce, juniper and deer bush gallantly battled for existence. Here the berries grew in profusion and of a somewhat larger size than out on the open tundra.

Heather had almost filled her bag and was seated, eating her lunch of bannock sandwiches, when her eyes caught something black moving in the low scrub a hundred yards away. "It must be—it must be a bear!" she exclaimed, reaching for her gun. Her heart pounded with excitement. She had seen bears before but never had she shot one. And here was the chance to add much-needed meat and grease to their store of winter provisions.

On hands and knees she started to

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FREE BOOKLET—The Gillett's Lye Booklet tells how this powerful cleanser clears clogged drains . . . keeps out-houses clean and odorless by destroying the contents of the toilet . . . how it performs dozens of tasks. Send for a free copy to Standard Brands Ltd., Fraser Ave. and Liberty Street, Toronto, Ont.



*Never dissolve lye in hot water. The action of the lye itself heats the water.

crawl toward the bear feeding on berries a short rifle-shot away. She did not dare risk a shot until she had a better view of him, so worked her way cautiously through thick growths of Labrador tea, laurel and spagnum moss. At last, she lay where she had a clear view of the feeding animal. Sprawled in a clump of blueberries, with both paws he drew the low bushes greedily to his mouth, stripping them of their fruit. With her heart beating in her throat Heather attempted to draw a bead on the black shoulder of the beast hardly fifty yards away. But her sights wavered—would not hold true. She must wait—get her nerves under control. She felt herself growing cold—cold with the fear that she would miss.

Then with an effort she calmed her jumping nerves. What would Alan—her father, think of her if they knew? Alan must never know she had been afraid. Her white teeth clamped hard as she again aimed at the feeding bear. The swaying sights on the rifle steadied. For an instant the bead of the muzzle sight held in the rear notch and she squeezed the trigger.

With a roar the bear reared on his hind legs searching for his hidden enemy then dropped, biting savagely at his side. She had missed the vital spot! She must not miss again! Then, before she could aim, the bear saw her.

Belowing his rage, he came lunging through the low scrub at the terrified girl. She leaped to her feet and started to run. But the low bushes caught a moccasin and she fell headlong. On came the wounded beast, until but a few yards separated them. Heather, twisting around, still holding her gun, aimed as he came and fired point-blank into his chest. Scrambling to one side, she pumped another shell into the chamber as the stricken beast crumpled in the blueberry heath.

"I've got him! I've got him!" she cried, weak from excitement, as she stood with cocked rifle. Knees shaking under her she watched the hulking body sprawled in the bushes. The second shot had gone home. The bear was shot through the heart.

Trembling from the fright and strain of the last few moments, she gazed in awe at the great yellow tusks from which the berry-smeared lips were lifted in a snarl.

"Lucky Heather!" she gasped. "Too close for comfort, that one! I thought I was a goner! But I'm a bear hunter now. Wait 'til Alan hears of this. He won't tease me any more when he hears this story. I'm a bear hunter, now!"

It was freezing, every night, and the meat would not spoil. Her father could get it in the morning. So the happy girl went to her bag of berries and continued to pick. She had stopped for a moment at a dense patch of blueberries and was eating when the slight breeze carried a sound to her ears that straightened her where she sat, every muscle tense as wire. Again came the sound, louder now. It was men's voices!

Searching along the rim of the valley where it sloped from the barren, she saw nothing; she crawled to some ground juniper and edged in under its spreading branches. Soon the sound came again to her ears.

"Who can it be?" she said aloud. "McQueen or those Indians? And they're coming from the direction of the camp!"

Watching both shoulders of the narrow valley, at last she saw two men, carrying guns. They were walking along the rim of the swale, talking excitedly. She wondered if they had heard her shots or they could see her. Nearer and nearer, they came until, hardly a stone's throw distant on the lip of the valley, above her, they stopped. Her heart faltered.

Suppose they should see the dead bear?

For a space a thick-set white man with a beard argued heatedly with his companion, an Indian.

"The man Rough mauled, that night!" she thought, trembling where she lay, hugging the moss beneath the thick juniper. "But who is the other? What's a white man doing here on the Talking? Can it be McQueen's found his way back to the forks?"

But the men noticed nothing, so engrossed were they in their talk. Shortly they moved on, while the agitated girl lay for a long time after they had disappeared from sight. Then she made her way back home over the barren.

Reaching the Sinking Lakes Alan and Noel worked to the limit of their strength against the coming of the "Freezing Moon" that, in October, would ride high over the barrens. As they sat in front of their tent before their fires on the frosty evenings, with the dogs lying around them, they made plans for the search for a water way to the Koksoak when the large lakes froze and the snow packed hard for sledding.

"Our finding this River of Skulls is just a question of meat and fish, Noel. If the Indians leave us alone," said Alan.

The Montagnais shook his head, doubtfully.

"We're going to have a lot of pemmican, flour and beans in that emergency cache at the head of the river. Pemmican keeps all summer and we'll make plenty, for there are deer wintering in this valley."

"Shish! Listen!"

The two men sat with straining ears. Presently, far above them in the frosty air they heard the faint, clarinet-like, marching chorus of a flock of whistling swan. High up under the stars, that shone blue behind the pearly banners of the aurora that writhed across the heavens, they passed like ghosts on their long pilgrimage to southern waters.

"Guess that's about the last of those boys, this year," said Alan. "Straight from Baffin Land, I'll bet! Well, Noel, my lad, the long snows'll soon be with us, and then—the big jump off!"

Day by day the platform fish-cache, mounted on high, peeled spruce saplings, ringed with inverted cod-hooks to baffle climbing wolverines, received the night's catch of the two gill-nets. Great lake trout, the Montagnais kokomesh, "the fish that swallows everything," some running to 20 pounds in weight, white-fish, jack-fish or northern pike, red and gray suckers, and ling, came to the nets. It would require an enormous supply of fish to feed the hungry Ungavias through the winter months, and there were four humans besides.

Deep in the spruce and tamarack swamps that circled some of the chain of Sinking Lakes and gave them their name, Alan and Noel were much relieved to find scattered bands of caribou that had lingered behind the migration to winter in the valley and feed on the moss, called "old man's beard," that draped the dry spruce.

Before the October freeze-up closed the river and the large lake on which they were camped, the boys made a hurried visit to the McCords with a canoe load of trout and meat and the pie-bald skins of young caribou to be turned into hooded parkies and moccasins. There news of Heather's discovery awaited them. Warning McCord and Heather to be eternally vigilant, they returned North.

The "Freezing Moon" had come. Each morning the boys had to break out their net buoys, for the film ice was reaching out far from the shore although the large lake on which

BACKACHE, HEADACHE

HAMILTON, Ont. — Mrs. Earl Johnston of 1501 1/2 Locke St. N. says: "I suffered from headaches and pains across my back and through my side periodically, and I was so weak and nervous. Dr. Pierce's Favorite Prescription helped to relieve me of those awful pains and headaches and to build me up so that I felt just fine." Dr. Pierce's Favorite Prescription is that of a famous physician unusually experienced in the treatment of women's peculiar ailments. It aids the nutrition so that you gain strength. It calms the nerves and lessens the discomforts of the menstrual period. Get Dr. Pierce's Favorite Prescription from your druggist today.



Don't Guess in buying "B" BATTERIES Only "EVEREADY" "SUPER-LAYERBILT" "B" BATTERIES ARE BUILT IN LAYERS

The patented and exclusive layer-on-layer construction—eliminating space-wasting round cells—provides long life and maximum power—thus giving you the most hours of service for your money. Don't be misled by the size of the outside package. Ask your dealer—'Is this a "SUPER-LAYERBILT" battery?'

No. 386. The large size "Super-Layerbilt" battery—Canada's biggest "B" battery value. The most economical source of "B" power. "Super-Layerbilt" batteries will give you the quality of reception that you desire—plus long life. Reduced from \$3.98 to \$3.70.

\$3.70



No. 385. Where first cost is a consideration, here's a remarkably good buy—the medium-sized "Super-Layerbilt" battery. Reduced this year from \$3.00 to \$2.40. Excellent for 4 and 5 tube sets—and particularly desirable with the new 1.4-volt radios.

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Super-Layerbilt RADIO "B" BATTERIES

Listen to EVEREADY Joe's humorous daily philosophies over your local radio station.

Reclaims More Land

Holland Will Soon Have 100,000 Acres Ready For Cultivation

Holland has reached another stage in its big job of reclaiming land from Lake Yssel, the former Zuider Zee. A fifteen-mile dyke, encircling 100,000 acres of water, has been finally closed as far as Urk Island, which now forms part of the dyke. There is a small part of the dyke to be finished, then the water will be pumped out. It will take another three years before the land reclaimed will be ready for cultivation.

Almost one-third of California's citrus fruit acreage is protected against frost by heater equipment.

STOP Scratchings

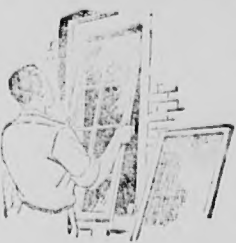
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For quick relief from itching of eczema, pimples, athlete's foot, scabies, anemias, rashes and other externally caused skin troubles, use world-famous, cooling, antiseptic, liquid H. D. D. Prescription. —Gives relief, soothes, soothes irritation and quickly stops intense itching. See trial bottle proves it, or money back. Ask your druggist today for D. D. D. PRESCRIPTION.

PATENTS

AN OFFER TO EVERY INVENTOR. List of inventions and full information sent free. THE RAMSAY COMPANY, Registered Patent Attorneys, 273 Bank Street, Ottawa, Canada.

Ballots made out in raised Braille type were recently used for voting at a meeting of blind workers in Washington. 2332

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**IMPERIAL OIL
HOCKEY
BROADCAST**
Ivan Weber

Didsbury Health Society

Notice of Annual Meeting

The Annual Meeting of the above-mentioned Society will be held in the Legion Hall, Didsbury, this Saturday, November 25th (not Nov. 28th as stated in error on a few cards mailed by the secretary), at 2 p.m. sharp. All members are urged to attend.

Old members' and new members' dues will be collected at this meeting.

H. Roberts, Secretary.

LOCAL & GENERAL

J. G. Tracksall, of Carstairs, was a visitor in town on Monday.

Word has been received that Miss Mary McCann was married at Notch Hill, B.C. on November 11, to Mr. William S. Bundy.

Private Ed. Carleton, of the Calgary Highlanders, spent his week-end leave with his parents, Mr. and Mrs. Ole Carleton.

Mr. A. G. Studer, who had been visiting relatives and friends in Ontario for the past month, returned home on Thursday last driving a new Mercury sedan-coupe.

For Sweaters or Windbreakers—Scott's Al stock is certain to please!

Mrs. John Hislop accompanied her parents, Mr. and Mrs. Harry Pearson, as far as Calgary on their return to Puente, California, on Monday, and returned by train.

Mr. Charlie Wilson, who has been "under the weather" and staying with his daughter, Mrs. W. Shobottom at Olds, returned home on Tuesday.

Red-blood and gunpowder heroes—in a mighty show tuned to the rolling thunder of the hills of Kipling's India—"Gunga Din" at the movies this weekend, with Cary Grant, Victor McLaglen, Doug Fairbanks, Jr.

K. Roy McLean, Optometrist and Optician—at Rosebud Hotel, Monday morning, December 4, Wednesdays to Saturdays consult at 209-210, Southam Building, Calgary.

W. R. Hartley, of the Pioneer Office, and John Suderman, signed up as volunteers with Mr. J. H. Lowrie, and are subject to call when the next enlistment campaign opens up.

Ed. Ford, of the Adshed Garage went to Calgary on Wednesday and brought back the first 1940 Chevrolet car to come to Didsbury. The car is on exhibition at their showroom.

The Canadian Legion will hold their regular meeting this Saturday evening, when there will be important business for discussion. All returned men are asked to attend.—"On the East."

Mrs. W. T. Pitt, who had been with her daughter, Mrs. Geo. Brewster at Eburne, B.C. during the latter's illness, returned home Monday. She reports that her daughter's health is much improved.

The Evangelical Ladies' Aid will hold their annual Bazaar and Tea this Saturday, the 25th. Chevrolet showroom is the place and the time 3 p.m. Fancywork, homecooking and candy for sale. Delicious tea for 25c—come and see for yourself!

The Eastern Star ladies held a very successful Court whist drive in the Masonic Hall last Thursday evening. Prizewinners were: Ladies' 1st, Mrs. Bert Fisher; consolation, Miss Evelyn McGhee. Gent's 1st, Jack Topley; consolation, Verne Gillrie. A pleasant evening was brought to a close by the serving of a dainty lunch.

Ladies' Coats:—30 coats must be cleared out by Saturday, real values and up to date styles, from \$10.00 up, buy now and save—

J. V. Berscht & Sons

Where shall we go?

Saturday afternoon? To the E.V. Ladies' Tea and Bazaar at the Chev. showroom; teas, fancywork, homecooking and candy.

Next Tuesday night, to dance to Sonny Fry's music at the I.O.D.E.'s annual ball in the Opera House? O.K., see you then. G'bye!



Cash prices **NEW CASTLE COAL** Full weight

Bryan Johnson, Dealer
DIDSBURY, Alberta

Christmas Mail.

On account of the International situation, particulars with regard to the sailing dates of ships carrying mail to other countries are being withheld and it is impossible to advertise the latest opportunity for the dispatch of any Christmas mail for ocean transportation.

Delay in transport of mail to such countries may occur, and no information can be given regarding the dispatch of foreign mail.

You are advised to POST YOUR CHRISTMAS MAIL EARLY!

Fishing Licences Required for All In Alberta Parks

Visitors and Park residents alike will in future be required to pay a fishing licence of two dollars and twenty-five cents per annum to fish the waters of Waterton, Banff, Yoho, Kootenay and Jasper National Parks.

Order-in-council making this law was signed by His Excellency the Governor-General in council on 2nd November and official notification of this fact was made at Banff.

Farmers' President To Give Radio Address

On Wednesday, November 29th, at 7:30 p.m. a speech will be delivered by Glenn J. Talbot of Jamestown, North Dakota, and will be broadcast over CFAC, Calgary, and CICA, Edmonton.

Mr. Talbot is president of the North Dakota Farmers' Union and will deliver this address to the Alberta Wheat Pool delegates.

You may need Winter Underwear—try a suit from T. E. Scott's \$1.

Mrs. P. Fox Dies at Bentley

Mrs. Charlie Pratt, Mrs. Dorris Wilson and Mr. Tave Fox were called to Bentley on Monday on account of the death of their mother, Mrs. Peter Fox.

The funeral is to be held this (Thursday) afternoon at Bentley.

Evangelical Church Notes

The pastor will receive members and hold a Baptismal service at the morning service next Lord's Day. The morning subject will be, "The Meaning of Church Membership."

Persons desiring to unite with our Church are requested to see the pastor.

The pastor will speak from the subject, "Living the Straight Life," in the evening at 7:30.

A hearty welcome awaits you at our services.

Knox United Church Notes

The evening service at Knox United Church on Sunday evening next will be a "Fanny Crosby Service," in which many of the beautiful hymns of this wonderful blind woman will be sung by the congregation and the choir. Fanny Crosby tells the story of her life. Join with us in this interesting service. It will do you good.

Scout and Cub Corner.

Scouts will muster at Headquarters 7:30 tonight. Duty Patrol, Wolves

One of the unanticipated results of the moving of English children from the large cities to rural areas has been the application of evacuated boys to join Scout troops. In North Wales one new troop of forty members has been started. Two large boys' schools with an enrollment of nearly 1,200 boys have launched into Scouting as a major school activity. One of the reasons has been observation of the numerous acts of wartime public service rendered by Boy Scouts.

Thanks.

Monte Chapter, I.O.D.E. take this means of thanking Mr. C. R. Ford, who had charge of the program at the concert held last Wednesday evening, November 15, in aid of Britain's evacuated children.

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SNAP THE GREAT Hand Cleaner

Knox United Church

Lecture
TUESDAY, NOV. 28
at 8 o'clock p.m.

by Rev. Dr. G. W. KERBY
Principal, Mt. Royal College
Calgary

"Visitations, Observations,
Personal Contacts, and the Questions
of War and Peace, resulting
from my Recent Trip to the Old
Country."

EVERYONE WELCOME

ADMISSION
Adults 35c. Children 25c